

UNIPATCH RUBBER LIMITED

OMNI NEWS LETTER

JAN 2015

AN ISO 9001:2008 CERTIFIED COMPANY



A JOINT VENTURE WITH TECH, USA

DIRECTOR'S MESSAGE FOR THE VALUED BUSINESS ASSOCIATES

On behalf of Unipatch and myself, I extend my best wishes to you and your families for a happy and fruitful New Year! Your company, Unipatch Rubber Limited, has decided to re-start the publication of "OMNI News Letter" with a view to communicate to you various activities the company has undertaken towards improvement in the fields of product development, operations and services rendered to its business associates. Endeavor would be to include all information of interest to our valued associates.

We intend to publish this news letter every six months to cover the important aspects during the previous six months. However, the present issue would be covering the happenings of the year 2014.

I take this opportunity to thank all OMNI Patrons for their continued support and loyalty to OMNI products. We are confident that jointly we can and we will work together towards a win-win situation for all of us. Needless to say, your suggestions / feedback would be of great value to us!

New Launches / Product Improvements.

1. Tem Vulc.

Based on the feedback received from retreaders / distributors, a lot of improvement has been brought about in the old recipe of Tem Vulc by the R&D department of Unipatch, resulting in a far superior and effective product. Due to refining of the process, the product can be applied using a spray gun to save time. Some of the important characteristics of new Tem Vulc are: -

- (a) Non flammable eco friendly chemical based.
- (b) Higher value for money. Consumption is three times less than solvent based black adhesive.
- (c) Excellent results in both - hot and cold retreading.
- (d) Extra strong – better tackiness and adhesion.
- (e) Faster and regular application using Spray Gun.

2. **Automation of Processes.** With a view to bring uniformity in the quality of the products and to meet the ever increasing demand of the products, the company is continuously resorting to automation of its processes.
3. **CSR Activities.** As mandated by Section 135 of the Companies Act, 2013, your company has taken various initiatives for fulfilling its Corporate Social Responsibility. Besides carrying out certain Philanthropic activities in the areas where the company has a presence, it is also considering undertaking certain long term projects in the field of promoting education and enhancing vocational skills of students. The company can consider providing financial / medical / material help to any handicapped or deserving poor person if case is supported with necessary evidence / proof.
4. **Green initiatives taken by the Company.** In line with the 'Green Industrial Policy' of the Government of India, the company has taken various initiatives to preserve the environment. One such initiative is setting up of a 35 KVA Solar Power Plant in the plant premises at Gwalior. In order to reduce paper consumption, the company is continuously increasing use of automation options, eg, SAP, Internet, email and other digital means. Development of eco friendly adhesives is also a step in this direction.
5. **Participation in Auto Expo 2014.** Unipatch participated in Asia's largest automotive show, 'The 12th Auto Expo 2014 – components' held at Pragati Maidan, New Delhi from 6th to 9th February 2014. It was a global forum for all major players to forge strategic alliances. The special emphasis of the expo was on technological innovation in the area of safety, environment and fuel efficiency. We displayed our entire range of products, which generated a lot of interest in the visitors.



UNIPATCH in Auto Expo 2014



2. **Rope Rubber.**

Rope rubber is a soft, extrudable compound that eliminates air pockets, flows easily into contours and crevices. This special gum is used for leveling the cavities for preparing the tyre for retreading and / or repairing (both by hot and cold method) and applied through extruder gun. Ideal for skive filling in retreading industry, when used with extruder gun it saves time and effort. Extruder gun can be provided by the company, on demand.

3. **Modified Off The Road (OTR) Bias Tyre Patches.**

Our TOR patches repair injuries up to 11” (275mm) in 60 plus ply Off The Road tyre. We have added one ply of rubber sheet made out of specially formulated rubber compound between fabric and top cover for better shock absorption. This modification ensures original characteristics of the tyre are retained after repair.

4. **Centech Patches.**

We have modified dimensions and construction of our Centech patches in line with international standards. Apart from above, we have added one rubber sheet (float ply) made out of specially formulated rubber compound for better performance. The improvement in manufacturing process resulted in some cost savings, which we have passed on to you.

Distributors' Meets held during the year.

Two distributors' meets were held during the year. The first one was held at Mysore from 13th to 14th August 2014, which was attended by 52 distributors / dealers of South Zone. The second meet was held at Darjeeling from 11th to 12th September 2014 and 64 distributors / dealers of Eastern Zone attended the same. Besides excellent arrangements made for their boarding / lodging and site seeing, by the company, even weather gods were kind and provided a very pleasant weather during both the meets. On popular request, a demonstration for correct use of Tem Vulc was also held. During the interactive session held during the meets, some very valuable suggestions were received from the attendees. These suggestions are under consideration and necessary instructions will be issued. The following distributors were awarded for their outstanding performances: -

	<u>South Zone</u>	<u>East Zone</u>
(a) Best achievement	Mr Karpaka Moorthy, M/S Rathina Tyre, Madurai	Mr Rajendra Prasad Jaiswal, M/S Reliable Enterprises, West Bengal
(b) Highest growth	Mr S. K. Goyel, M/S Wheel Marketing, Chennai	Mr Biswajit Saha, M/S Sarada Enterprises, Orissa
© Consistent growth	Mr Pandiya Rajan, M/S Sree Amman Enterprises, Madurai	Mr Tarik Mazari, M/S Universal Auto, Bihar



Distributors' Meet (South Zone), Mysore



Distributors' Meet (East Zone), Darjeeling



Demonstration of TemVulc Application using spray Gun at Mysore



Interactive Session in Progress at Darjeeling

Information Points

1. **Establishment of R&D Centre.** In order to continuously improve the quality of existing product line and to develop new products to meet the ever growing demand of the market, the company has set up a full fledged R&D Centre at Gwalior with the latest and state of art equipment. Everyone is welcome to forward suggestions to the company for any product improvement or new development.



R & D Centre, Gwalior

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