

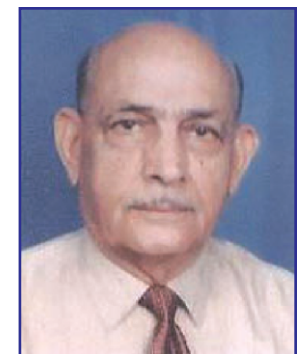
AN ISO 9001:2008 CERTIFIED COMPANY



A JOINT VENTURE WITH TECH, USA

FROM DIRECTOR'S DESK

It gives me great pleasure to convey my greetings and best wishes to all our business associates for the excellent performance during the last financial year. I look forward to even better performance in the current year. It is our endeavour to provide you the best quality products at competitive prices. You will be happy to note that we have set up a special Research & Development Centre to continuously upgrade our entire product line as also to add new products to further improve our business. One such product is Tem Vulc, which is unique in its performance and price. I do hope you will take full benefit from this quality product, which will further enhance yours and company's performance. I would also like to draw your attention to the fact that there are many unscrupulous individuals, who have been producing unusable products and are endorsing it as OMNI products. This is a big challenge, which we need to address since these products, besides tarnishing our image, are also dangerous in their usage and may lead to failures, which may result in big damage. I would request you to take all steps to ensure that such products do not enter in the market and we would expect you to apprise us of such sources so that we can take appropriate action.



Maj Gen(Retd) SP Sethi,
PVSM, AVSM

Wishing you all prosperity and good health!

INFORMATION POINTS

1. Addition of New Distributors

We have great pleasure in announcing the appointment of following new distributors, since 1st January 2015. We warmly welcome them to the Unipatch family.

North Zone

Mr. Jeevan Malhotra
M/s Rishav Tyre Retreaders
Hamirpur, Himachal Pradesh

Mr. Ankur
M/s Agarwal Tyres
Etawah, Uttar Pradesh

Mr. Mohd. Shafi
M/s India Tyre Service
Sitapur, Uttar Pradesh

Mr. Naresh Hemratani
M/s Naresh Agency
Beawar, Rajasthan

South Zone

Mr. B. Savitramma
M/s Mahalakshmi Cycle Traders
Kurnool, Andhra Pradesh

Mr. C. Subramanian
M/s Saravana Cycle Mart
Karur, Tamil Nadu

6. Participation in Defence Exhibition



Unipatch Rubber Limited participated in AMICOM – 2015 (Annual MGO – Industry Cooperation Meeting) held at DRDO Bhawan, New Delhi from 16th to 17th March 2015 by putting up a stall. The products and technology of the company evoked a lot of interest amongst the visitors. The suggestions of company for helping the defence forces were appreciated by senior army officers.

7. Corporate Social Responsibility (CSR) Activities

As reported in the previous Newsletter, your company has established a Digital Literacy Centre at Village Reru, Nalagarh (HP), for providing free computer education to children, ladies, youth and elderly of surrounding areas. The centre has become functional from 01 May 15 and has received an overwhelming response from villagers. The company is also in the process of setting up a Vocational Training Centre at ITI, Nalagarh, where students of ITI and youth of the surrounding areas will be provided skills on repair techniques of tyres and tubes, free of cost.

8. Training for Army Personnel



During one of the interactions with the army, a request was received for organizing training for a few selected men of the army, in repair of tubes and tires. Accordingly, a small training capsule was conducted in the training centre of the company for army personnel, during May 2015.

9. Feedback/Suggestions.

The company is always eager to improve its product range and services to our valued customers. However, this is possible only if we receive regular feedback / suggestions from our customers. Every feedback / suggestion received from you will be considered at the appropriate level and a response will be given to you. So, please feel free to give your valuable feedback / suggestions to our sales executive with a copy to 'customer care' at UNIPATCH RUBBER LTD, or e-mail to corporate@unipatchrubber.com

East Zone

Mr. Biplab Kundu
M/s Ashirwad Tyre Retreading
Kolkata, West Bengal

Mr. P. K. Ashokan
M/s Akash Agency
Berhampur, Orissa.

Mr. S. C. Agarwal
Mr. R. K. Agarwal
M/s Agarwal Trading
Kolkata West Bengal

Mr. Md. Neyas
M/s Capital Tyres
Jalpaiguri, West Bengal

Mr. Raju Kumar
M/s Raju Cycle Store
Gopal Ganj, Bihar

Mr. K. N. Singh
M/s Raghbir Tyres
Burdwan, West Bengal

West Zone

M/s Goa Cycle Store
Margoa, Goa

M/s M. S. K. Enterprises
Thane, Mumbai

M/s Neha Cycle Industry
Kalamboli, Navi Mumbai

Mr. Sajju Sivan / Jagada, Rekha
M/s Condour Butyl Pvt. Ltd.
Vapi, Gujarat

Mr. C. K. Singh /
Mr. Pratap Singh
M/s Bharat Cycle Company
Miraj, Maharashtra

Mr. M. S. Ardak
M/s Prerana Sales Corp.
Nagpur, Maharashtra

2. OMNISMS Alert Service.

We are pleased to inform you that the company has started an SMS Alert Service from 8th April 2015 with delivery keyword "OMNIHO". Alerts will be sent to all business associates on their registered mobile for the following services.

- (a) Invoice details.
- (b) Scheme / pricing intimations.
- (c) Seasons greetings, etc.

In order to receive these alerts, you are requested to register your mobile number with the company by forwarding to the Head Office, an NOC (copy enclosed with this newsletter) and also deactivate the DND service on the registered mobile.

3. Price Decrease / Increase

In order to remain competitive, without compromising on quality, the company is continuously investing in automating its processes and using its R&D infrastructure for bringing down its manufacturing cost without compromising on quality. As a result, the company has reduced the price of most of its products by 5 to 20%, during Feb 2015. However, due to recent significant increase in the price of raw materials, the company may be compelled to marginally increase the price of some of its products, in the near future.

4. Star Performers of year 2014 - 15

The company is extremely grateful to each and every business associate for their contribution towards company's success. A special word of thanks goes to the following distributors, who grossed the highest sales during the year 2014 - 15.

North Zone

Mr. Tajinder Pal Singh Taneja,
M/s Taneja Cycle Industries,
Shop No. 478, Esplande Road,
Delhi.

Ms. Poonam Gaur,
M/s Navneet Enterprises,
CK-65/476, Kabir Road,
Varanasi, UP.

South Zone



Mr. S. K. Goyal,
M/s Wheel Marketing,
No. 28, Muthu Naickan Street,
Chennai (Tamil Nadu).



Mr. C. John,
M/s Janatha Trading,
17-D, Kalarampatty Road,
Salem (Tamil Nadu).

East Zone

Mr. Rajendra Prasad Jaiswal,
M/s Reliable Enterprises,
86/4, Rafi Ahmed Kidwai Road,
Kolkata (West Bengal).

Mr. Sanjay Das,
M/s Sudhama Trading,
36, Mott Lane,
Kolkata (West Bengal)

West Zone



Mr. Naresh Shipurkar,
M/s Shree Sai Traders,
Near Anmol Textile Market,
Agra Road, Bhivandi, Maharashtra.



Mr. Yogendra Singh,
M/s Diksha Enterprises,
Behind Fire Station, Bus Stand,
Satna, Madhya Pradesh.

5. Retreaders' Meet



Retreaders' Meet : Nagpur

Area Manager, West Zone, organized a retreaders' meet at Nasik on 19 Feb 2015, at Pune on 09 Apr 15 and at Nagpur on 14 May 15. All the meets were attended by a large number of retreaders and local dealers. A demonstration on Tem Vulc was organized during the meet, which generated a lot of interest amongst the retreaders in view of the large saving and ease of application. A number of retreaders placed orders for Tem Vulc, after seeing the demonstration. Distributors / retreaders who are interested in seeing the demonstration on Tem Vulc may approach respective Area Manager / Sales Executive.

OMNI NEWS LETTER



PATCH
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10, Community Centre,
Saket, New Delhi – 110 017

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